TRUE RESIDENTIAL®

LOOKBOOK | VOL. 2

THE KITCHEN BEAUTIFUL

Principle

We call something — an object, a moment, a person — "beautiful" when shape meets need, when form integrates with function. So when we say that a True Residential refrigerator is beautiful, we're standing on a principle, an aesthetic standard.

Form

True Residential refrigerators take form from the foresight of the bold, the designers and architects whose high aesthetic has helped shape everything from the profile of our hinges to our custom colors and hardware, which are redrawing the lines of appliance design.

Function

Every detail of every part—compressor, 304 Series stainless, dual zone temperature control—has origins in the workstations of professional chefs, who demand from their kitchens precision, accountability, and thoughtfulness.

Beauty

Every moment of a True refrigerator reflects impeccable taste and surpasses exacting standards. A True refrigerator exists to anchor the kitchen, serving as a statement piece and an aesthetic referent that exceeds the expectations of the most discerning architects, designers, and consumers.

We make refrigerators, but more than that, we make refrigeration beautiful.

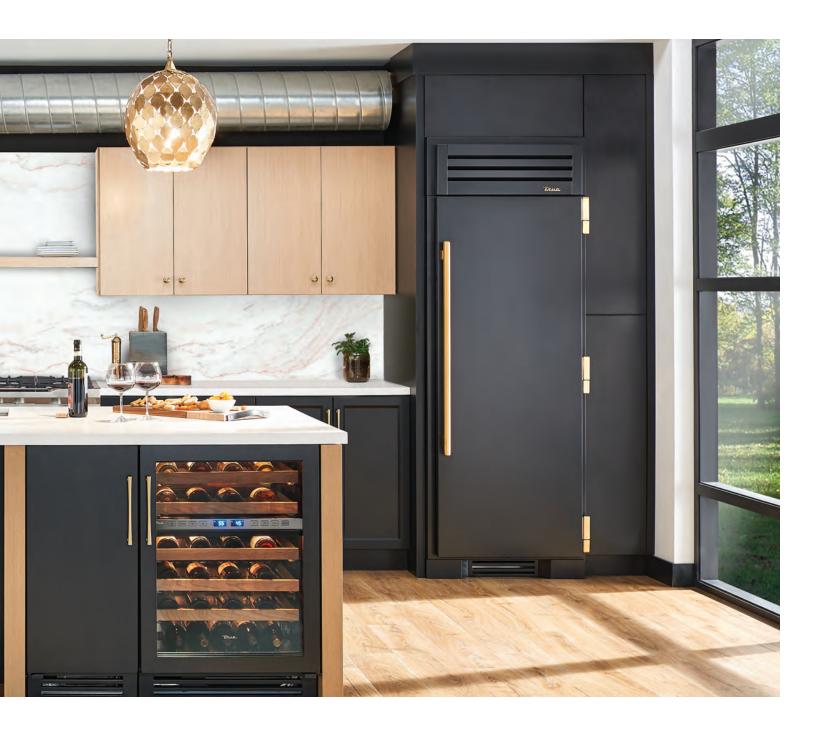








30" Glass Door Refrigerator Column, Matte Black / Gold 24" Dual Zone Wine Cabinet, Matte Black / Gold 30" Freezer Column, Matte Black / Gold



rue 30" Columns offer designers the freedom to specify kitchens that look the way they want and, as importantly, reflect the way that homeowners live.

Pairing a 30" Refrigerator Column with a

30" Freezer, an undercounter Wine Cabinet, or even with a True Side-By-Side means complete control and complete freedom, and for homeowners and designers alike, that means complete luxury.









or over a decade, we gathered feedback from the design community, world-renowned chefs, and demanding homeowners. Then, we crafted the first full-size True Residential refrigerator, and, in the process, we redefined the concept of the luxury appliance.









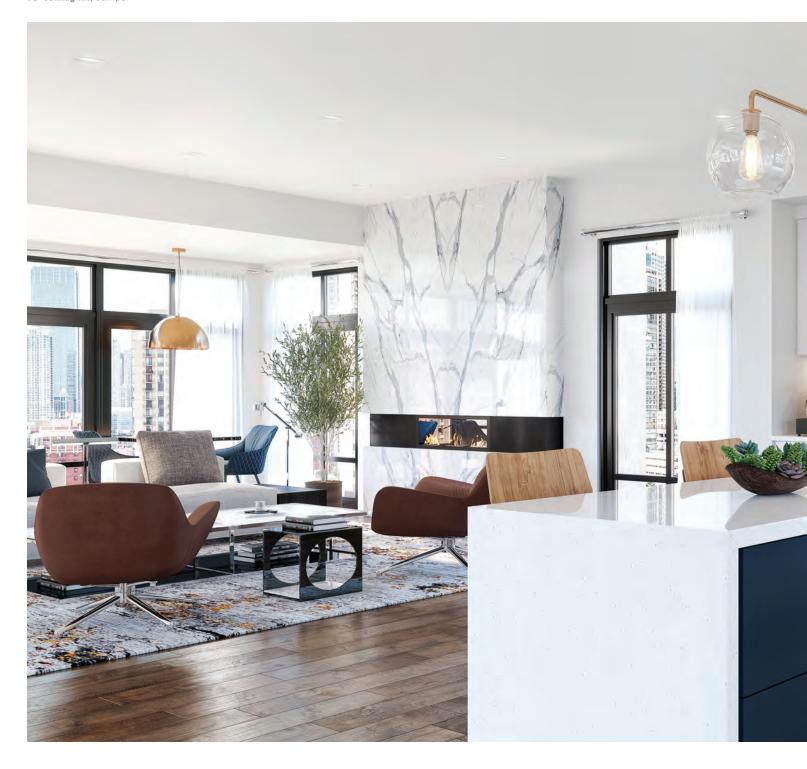
The True 48, Stainless Solid



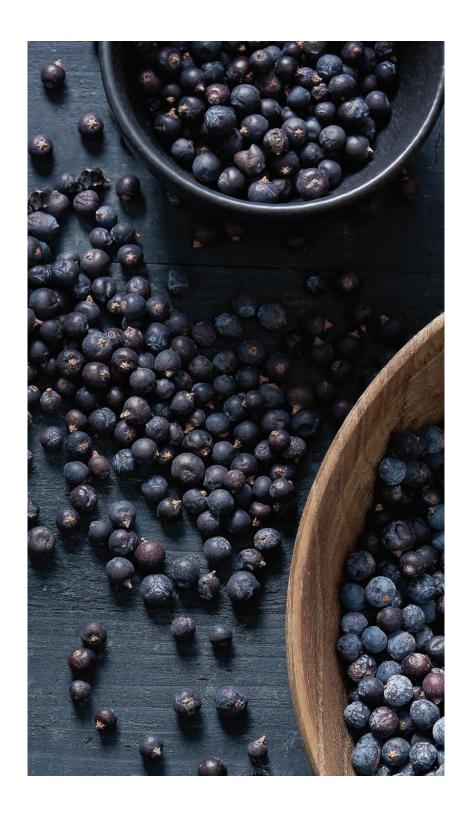
The True 48, Bluestone / Stainless 30" Beverage Column, Bluestone / Stainless



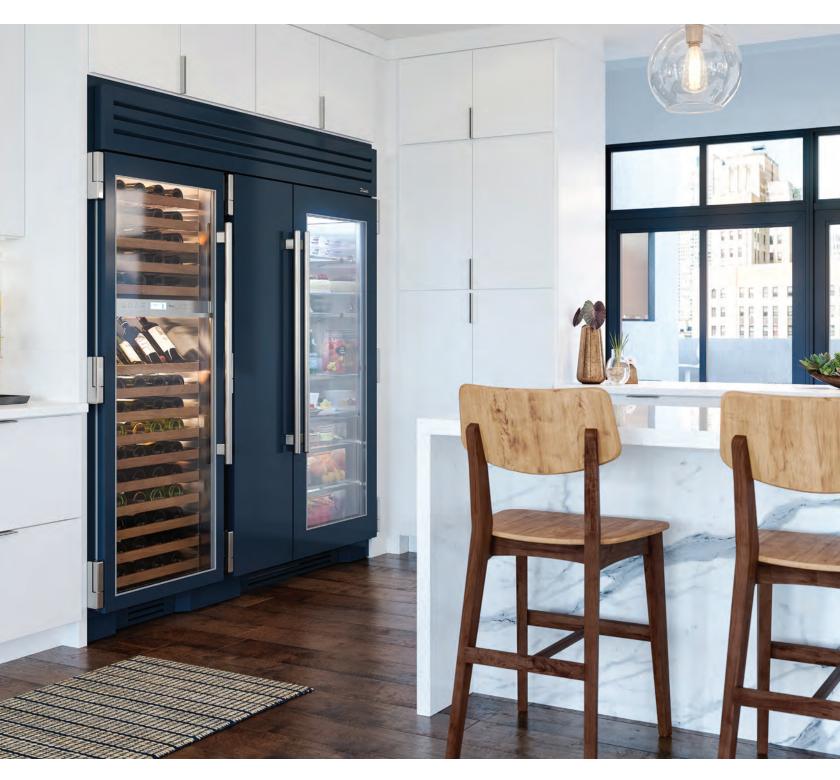
30" Dual Zone Wine Column, Juniper / Stainless The True 48 Glass Door, Juniper / Stainless 78" Joining Kit, Juniper











30" Dual Zone Wine Column, Juniper / Stainless
The True 48 Glass Door, Juniper / Stainless
78" Joining Kit, Juniper

"THERE IS ABSOLUTELY
NO SUBSTITUTE
FOR THE BEST."

- James Beard

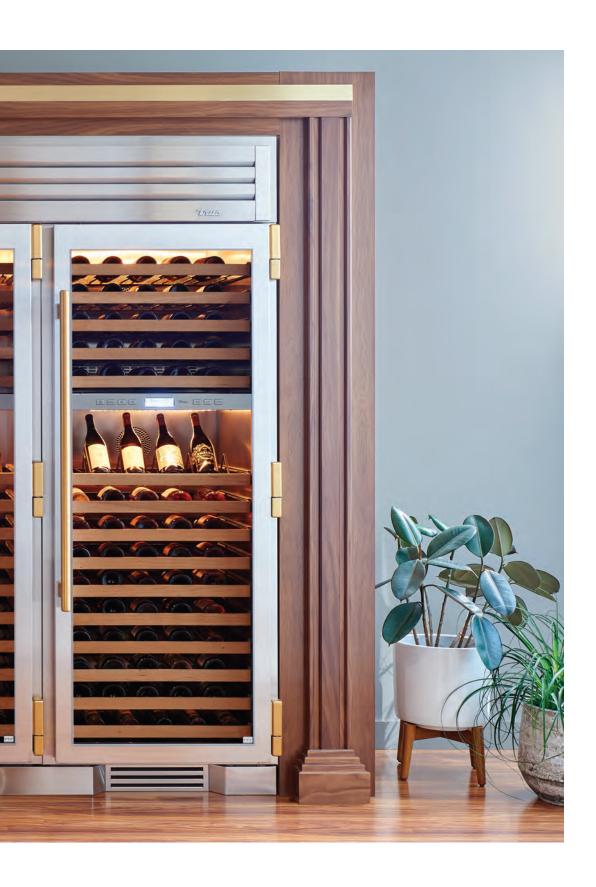








30" Dual Zone Wine Columns with 90" Joining Kit, Stainless / Brass







The True 48 Glass Door, Cobalt / Brass
30" Glass Door Refrigerator Column, Cobalt / Brass

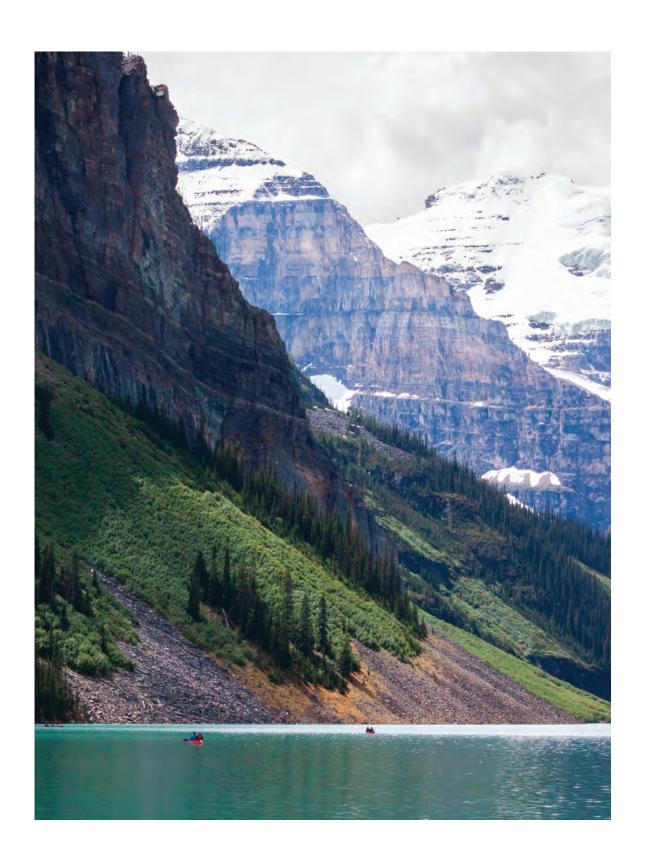








30" Glass Door Refrigerator Column, Stainless Glass **Undercounter Freezer Drawer,** Stainless Solid

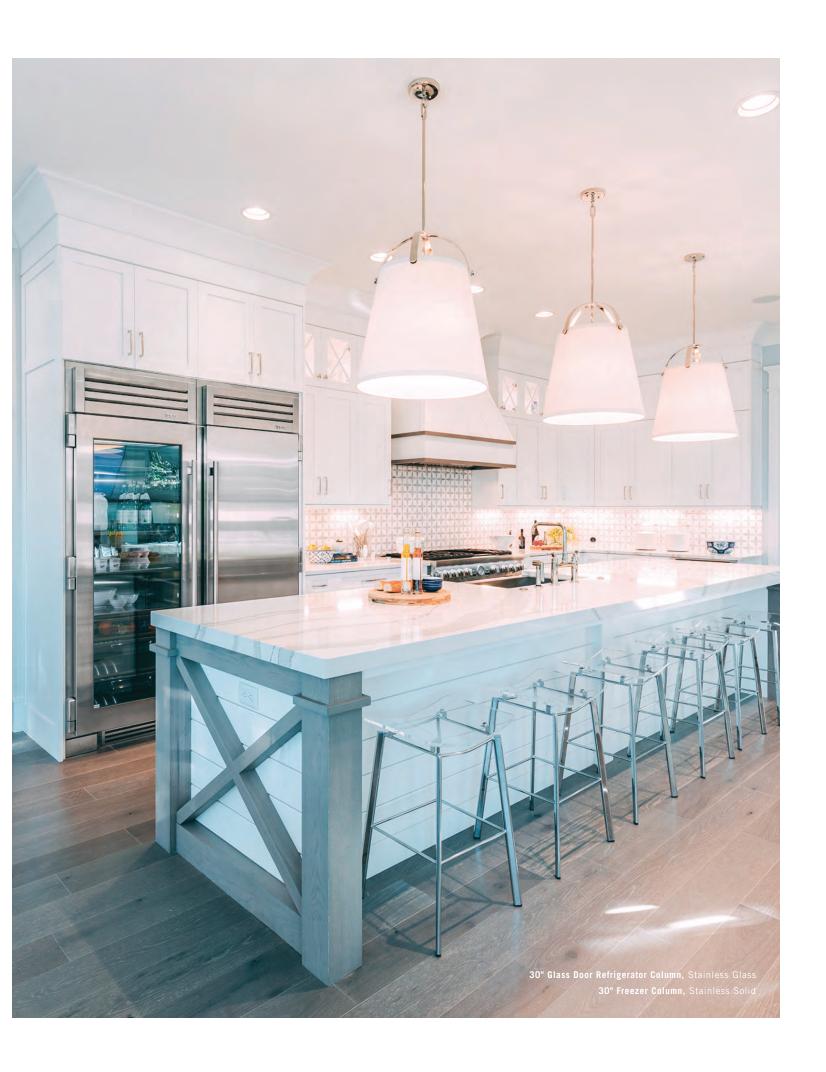






The True Residential refrigerator is an aesthetic indicator, a value statement, a retreat from the everyday. The kitchen designed around True is a kitchen designed with boldness and imagination; it's the kind of kitchen a world-renowned chef would design for her own home (or home away from home).







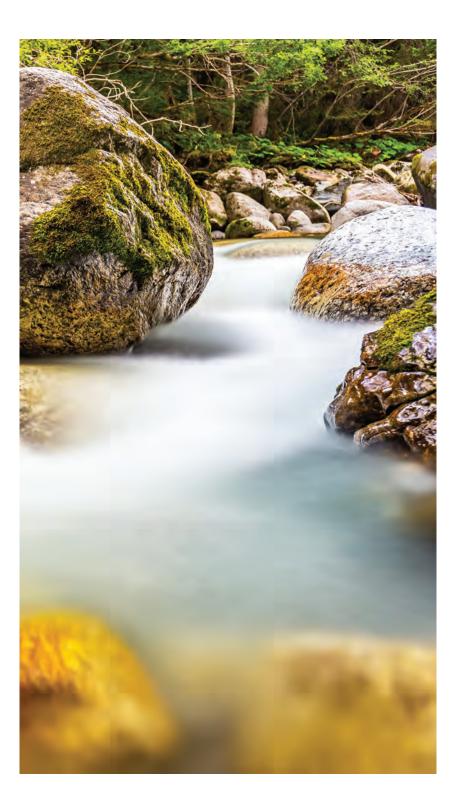


30" Refrigerator Column, Cobalt / Gold **Photography,** Stephen Alexander Homes & Neighborhoods



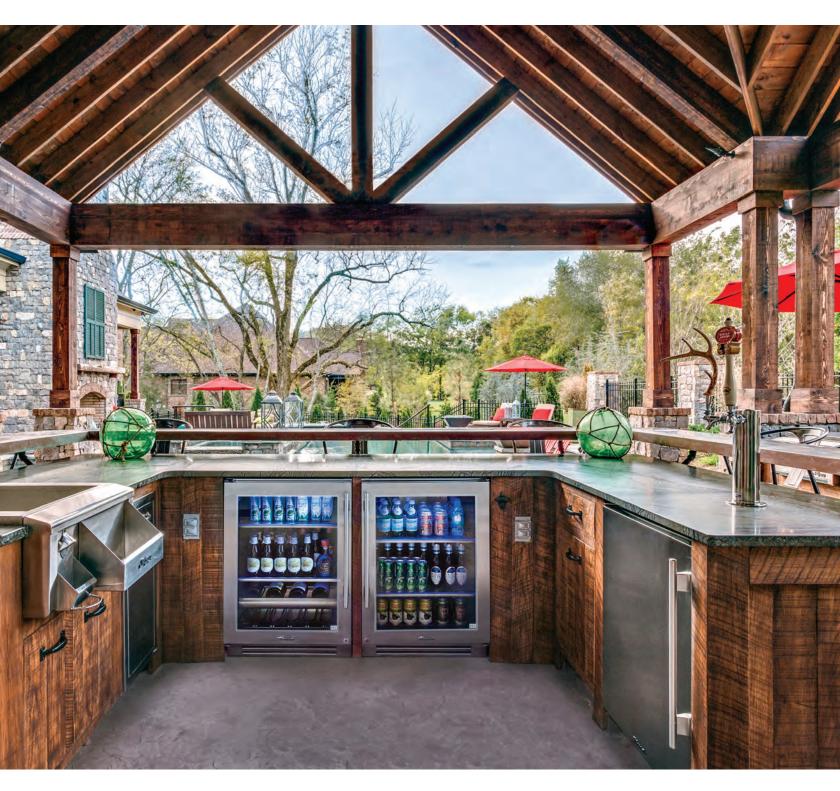
30" Beverage Center, Saffron / Stainless
24" Undercounter Refrigerator Drawer, Saffron / Stainless
Clear Ice Machine, Saffron / Stainless











24" Beverage Center, Stainless Glass
24" Refrigerator, Stainless Glass
Dual Tap Beverage Dispenser, Stainless Solid



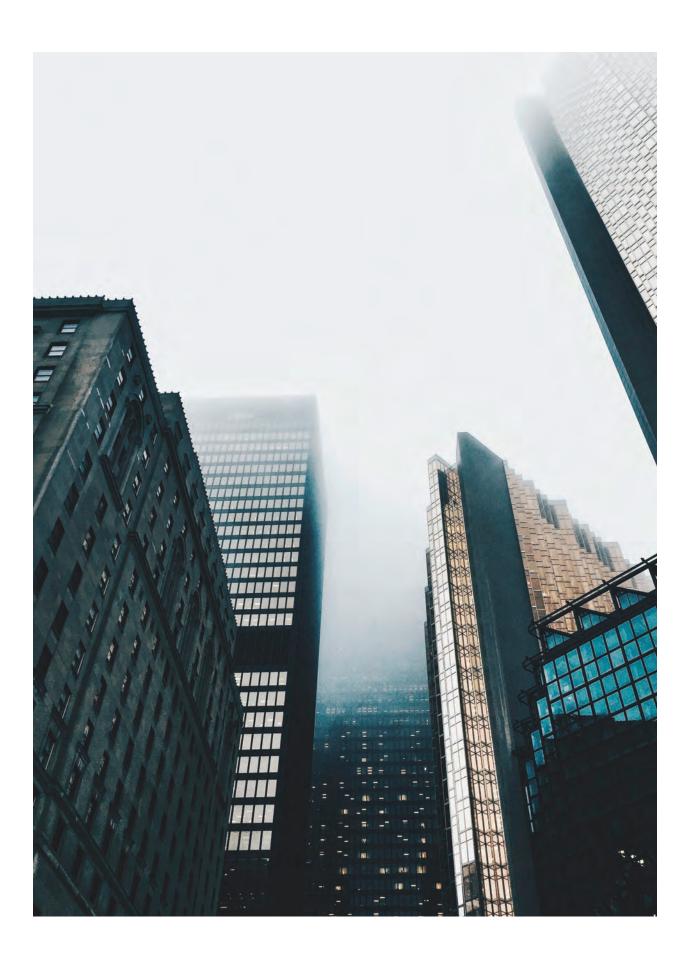
Freezer Drawer, Stainless Solid

Dual Tap Beverage Dispenser, Stainless Solid

Beverage Center (far right), Stainless Glass







24" Beverage Center, Ultra Matte Black / Pewter
30" Freezer Column, Ultra Matte Black / Pewter
36" Glass Door Refrigerator Column, Ultra Matte Black / Pewter
66" Joining Kit, Ultra Matte Black





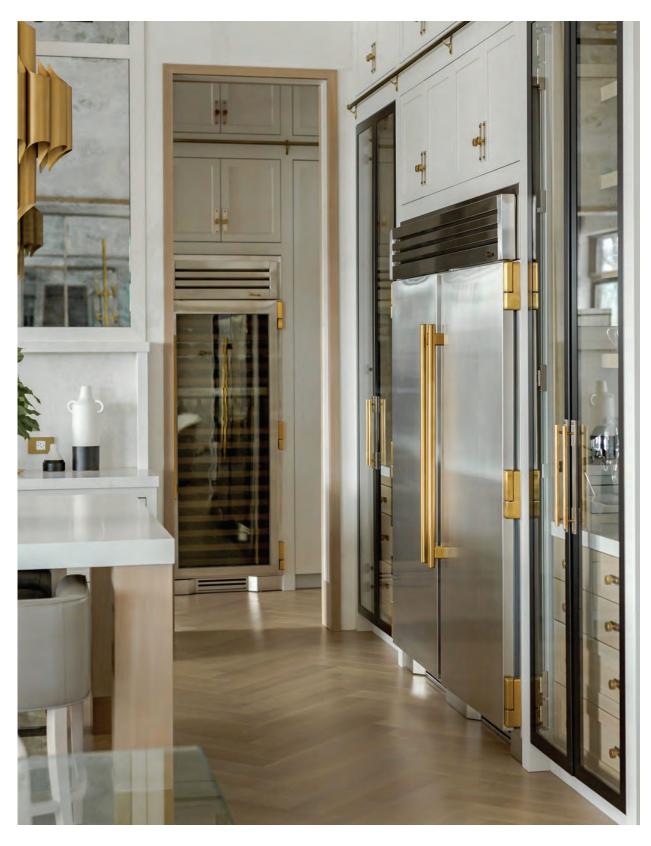




30" Freezer Column, Ultra Matte Black / Pewter 36" Glass Door Refrigerator Column, Ultra Matte Black / Pewter 66" Joining Kit, Ultra Matte Black







30" Freezer Column, Stainless / Brass 30" Refrigerator Column, Stainless / Brass 60" Joining Kit, Stainless / Brass 30" Wine Column, Stainless / Brass





METICULOUS CRAFTSMANSHIP

The details of a True Refrigerator are where our obsession over design and quality is most apparent. From adaptable shelves, drawers, and baskets to ramp-up lighting, every cubic foot denotes luxury. With our 304 Series stainless interior and True Precision temperature control, no detail has been spared. Which is what you expect from True: we're meticulous down to the last seam, so much so that we won't attach the True logo until at least 20 of the men and women who have helped build a refrigerator sign their names to it. We're too proud to do otherwise.



DOOR HINGE

Crafted from solid stainless and designed to stay open at 120°, each high grade hinge passes rigorous testing and boasts a silent, soft close. Others' hinges are solely functional, designed to fade into the background; True hinges are proud.



DRAWER

Soft-close glides and a Lexan-like front with integrated handle lend dimensional stability and functional clarity to our stainless steel drawer bins. And that's before even mentioning the luxurious amount of storage.



RAMP-UP LIGHTING

We're too proud of our 304 Series stainless steel interior not to shine a light on it. So we developed a dramatic, ramp-up lighting system that—more than merely illuminating—showcases the interior and all that it holds.



DOOR HANDLE

Designed to complement any kitchen interior, the balanced, tubular handles are at once robust and ergonomically minded. In other words, you won't ever have to think about opening your True—but if you want to, these handles can handle that.



GLASS SHELF

When it comes to preparation and storage, professional chefs understand the necessity of flexibility and control. We met those needs by designing stainless steel encapsulated glass shelves that are both adjustable and removable.



CONTROL PANEL

With its simple to use controls and crisp LCD display, The True Control Panel offers a degree of precision and consistent performance found in the kitchens of world-renowned chefs.

Build YOUR TRUE

CURATED COLORS* - LEAD TIMES APPLY



CUSTOM HARDWARE**



OPTIONAL LOCK

STAINLESS STEEL - For TR-30BEV and TR-30DZW models only. Factory install only.

CUSTOM HARDWARE - For TR-30BEV and TR-30DZW models only. Factory install only.

*Custom color match to any RAL color.

^{**}Hardware for Full Size: handles, hinges, logo. — Hardware for Undercounter/ADA-Compliant Undercounter: handle, logo.

NOTE: Stainless Steel hardware: Full Size — standard, no charge. — Undercounter — custom hardware upcharge.

EMERALD + BRASS

SAFFRON + CHROME

ANTIQUE WHITE + GOLD

ULTRA MATTE BLACK

+
GOLD







FULL SIZE

SIDE-BY-SIDE



REFRIGERATOR / BOTTOM FREEZER



COLUMN



UNDERCOUNTER

REFRIGERATOR —



















WINE CABINET -



















DUAL ZONE

BEVERAGE CENTER ———







REFRIGERATOR DRAWER





FREEZER —









CLEAR ICE MACHINE





BEVERAGE DISPENSER -













DUAL TAP

LOW-PROFILE (ADA-COMPLIANT) COLLECTION

REFRIGERATOR —









REFRIGERATOR DRAWER





BEVERAGE CENTER —









CLEAR ICE MACHINE





WINE CABINET ----













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